

A photograph of a traditional Japanese street scene. On the left, there are several two-story wooden buildings with dark roofs. The street is paved and leads towards a misty background where jagged mountains are visible. On the right, there are more buildings and some trees. The overall atmosphere is quiet and historical.

Business Introduction

Dekita Co., Ltd.



Mackerel Road

<Fukui • Obama ~ Kyoto • Demachiyanagi>

From Kyoto to Kumagawa

1.5 hr. via car

5 hr. via bicycle

This route has been deemed the very first Japan Heritage Premium Site



Kumagawa-juku, the one and only Post Town on the
Mackerel Road



1.1 km in length and surrounded by mountains. It also
has a river flowing through it.



Old Japanese Homes, Yao-Kumagawa

3 renovated homes. You rent the entire building, not just a room.



Hotaru, 3 guests



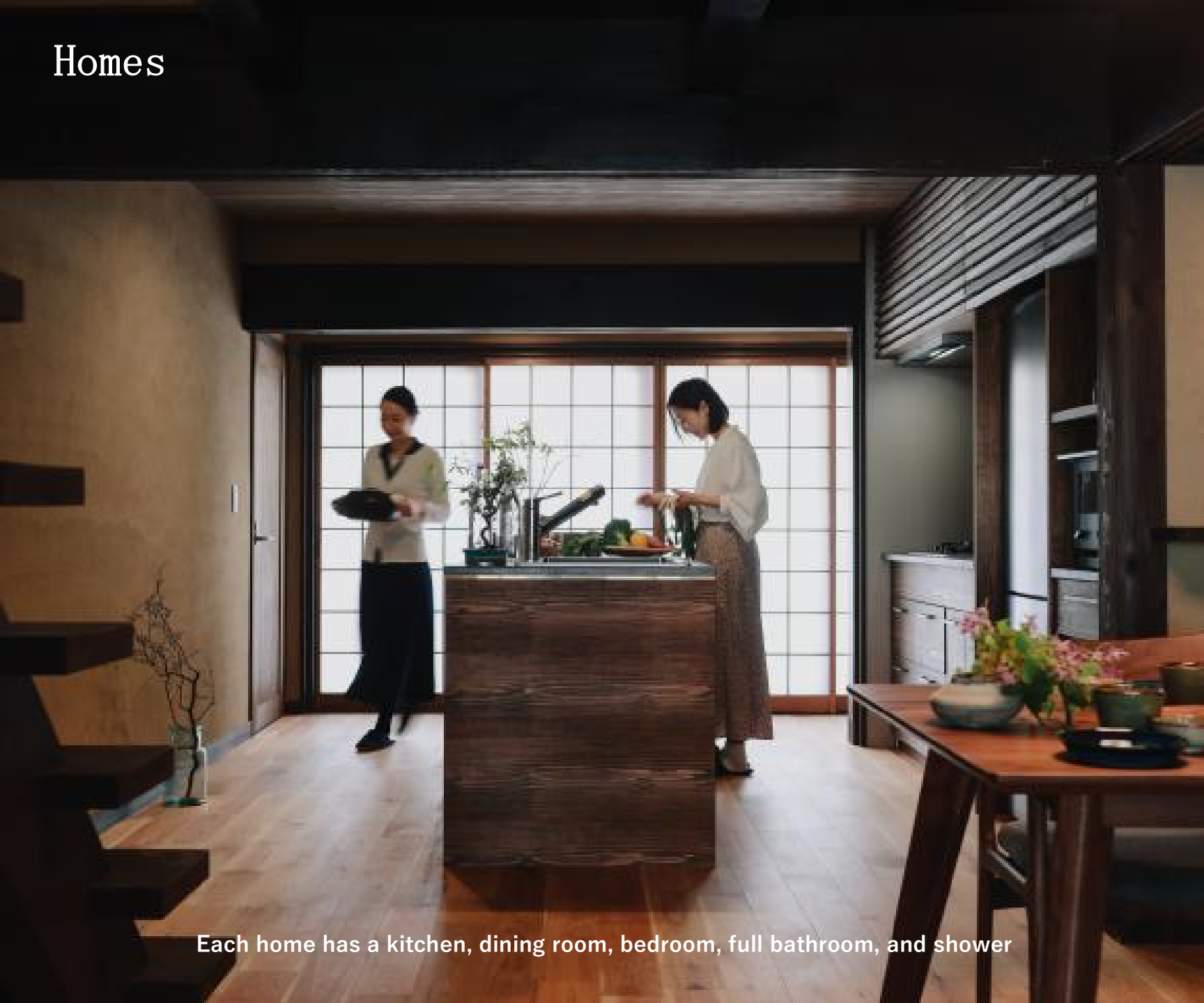
Tsugumi and Hibari; 3 and 5 guests
respectively



Yamane; 5 guests

4 homes; 16 guests

Homes



Each home has a kitchen, dining room, bedroom, full bathroom, and shower





Dinner

Homemade dinner via local chef



Experience

Kamado lunch



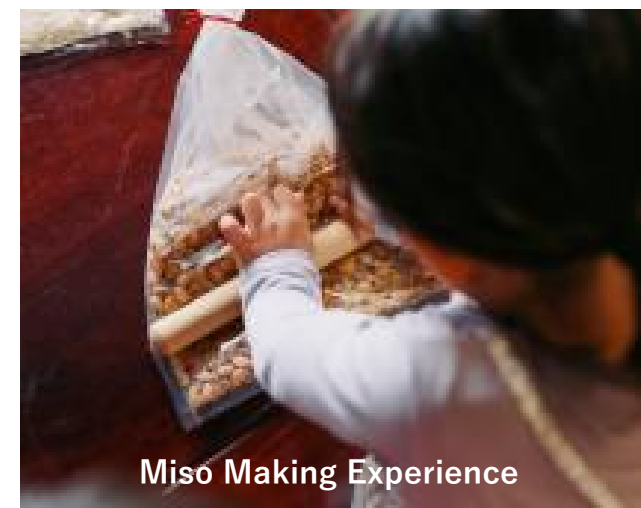
Tsuruga Red Seabream Nabe



Morning porridge



Mountain Tea Picnic



Miso Making Experience

Local experiences



Woodcarving Experience



Jazz Cafe



Cycling Tour



Pottery

Inbound Guests

Jan. – Dec. 2025

62 groups, 86 nights 10% overall

- F.I.T. travelers
- 65% of reservations are through our website
Discover us through Insta or Google. Other OTAs
- America, Australia, and Asia are our main guests.
- Most guests are 2nd timers to Japan
- Families to couples to friend groups, we have a wide variation of guests.
- We have repeat customers.







Luxury Villa in the Wakasa
Mountains; Sanza-Kumagawa



6 cabins; max of 5 guests per for a total of 30 guests

Cabin



Activities

Partnered with PLUS WILD, headquartered in Kumagawa-juku



Trail Hike



River climbing



Sea Kayak and SUP



Zen Activities

A photograph of a quiet street in a traditional Japanese village. On the left, there are wooden buildings with dark roofs and a prominent vertical wooden sign with white Japanese characters. The street is paved and leads towards a background of more traditional houses and a steep, densely forested mountain under a cloudy sky. The overall atmosphere is peaceful and scenic.

We look forward to having you visit

Thank you for listening